

BEATRIZ GARCÍA, BA (Hons) PhD

Director, Impacts 08 – European Capital of Culture Research Programme

Lecturer in Sociology, University of Liverpool

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EDUCATION

2000 - 2002: *Doctoral Thesis Viva, Graded A Cum Laude*, Universidad Autònoma de Barcelona, Spain
1999 - 2000: *MA on Arts Policy and Management (First)* at University of Technology Sydney, Australia
1997 - 1999: *PhD Studies on Cultural Policy & Communication* at Universidad Autònoma de Barcelona, Spain
1996 - 1997: *BA Honours (First) Degree in Communication Studies* at Napier University, Edinburgh, UK
1993 - 1996: *BA (First) in Advertising and Public Relations* at Universidad Autònoma de Barcelona, Spain

Languages

Spanish / Catalan: Mother tongues

French: Fluent (8 formative years and residency)

English: Fluent (second language)

German: Beginner (5 formative years)

Specialist training: Data Protection Act, Verbal Presentation Skills, Winning Research Income, Research Project Management, Web & Database Management, NVivo, Dreamweaver products, Adobe Products, SPSS.

PRESENT EMPLOYMENT, DIRECTOR OF IMPACTS 08, UNI. LIVERPOOL

(May 2006 to present) **KEY TASKS AND RESPONSIBILITIES**

- **STRATEGY:** Establish and lead the £1.3m longitudinal assessment of culture-led regeneration in Liverpool in the lead up to, during and in the aftermath of its title as 2008 European Capital of Culture (ECoC). Develop the business plan for the legacy of the programme, embedding in plans for the North West Culture Observatory and plans for a sub-regional Culture Campus initiative. Regular conversations with University Pro-Vice Chancellors and other senior management.
- **MANAGEMENT:** I am in charge of delivering a £ 1.41m research programme taking place over five years as well as coordinating outcomes with other attracted research funding (over £300,000, see below and Funding section). Line manager of 3 core staff during this period. In charge of overseeing 27 major projects and 30 programme contributors; reporting to a Steering and Management Group involving representatives from the Liverpool City Council, Liverpool Culture Company, The University of Liverpool and Liverpool John Moores University.
- **MATCH FUNDING:** During the project, I have regularly led applications for complementary funds (attracting over £300,000, as noted above). I am awaiting the outcome of an additional application to the EU for the establishment of an International Cultural Policy Research Network (£100k).
- **STAKEHOLDER LIAISON:** I am in charge of embedding the programme within the Cultural and Arts Sector and Policy circles locally, UK-wide and internationally. Particularly, I manage ongoing liaison and Knowledge Transfer initiatives with the Liverpool Arts Regeneration Consortium (LARC), the Culture Observatory North West, the North West Creative Programmer/Cultural Olympiad post, the Arts Council, London 2012 Olympic Organising Committee, DCMS and the International Olympic Committee.
- **HANDS-ON RESEARCH:** I am in charge of the major media narrative analysis for the programme as well as three projects dealing with my core areas of expertise (eg. Approaches to ECoC management).
- **DISSEMINATION:** In 2008, I have given over twenty invited conference keynotes (see Invited Presentations). I have also devised the online communications strategy for the programme (see Website).
- **CONSULTANCY:** Regular consultancy for other European Capitals of Culture and other Major Events.
- **ADDITIONAL RESPONSIBILITIES:** PhD and Master degree supervision.

PRIOR EMPLOYMENT

Feb 05 – Apr 06: *Centre for Cultural Policy Research*, University of Glasgow: **RCUK Academic Fellow**
Key tasks: As below plus postgraduate supervision (1 PhD on European cultural policy) and postgraduate teaching (leader of module on 'Cities and cultural policy', contributor to modules on neighbourhood regeneration – Urban Studies Department, and on media and cultural policy – Theatre Film and Television)

Jan 02-Jan 05: *Centre for Cultural Policy Research*, University of Glasgow: **Research Fellow**
PI to major research projects on urban regeneration, cultural policy and major events; managing and training project RAs; publication in relevant refereed and specialist publications; seminar co-ordinator/presenter (Dept of Theatre, Film and Television; Urban Studies; Geography); national and international conference presentations; development of national and international networks in cultural policy research and practice

Mar 00- Oct 01: *Centre for Olympic Studies*, Autonomous University of Barcelona: **Project Collaborator**
Contributor to major project commissioned by the International Olympic Committee; contributor to seminars and conferences; contributor to special publications; co-ordinator of post-graduate courses (sports marketing); seminar leader of undergraduate courses (cultural policy and major events)

Mar 99- Mar 00: *Sydney Organising Committee for the Olympic Games*: **PR and Publications**

Sep 99- Mar 00: *UTS Gallery and Art Collection*, University of Technology, Sydney: **Curatorial Team**

Jul 98 - Feb 99: *Champagne Veuve Clicquot Ponsardin*, Reims (France): **Communications**

FUNDING: MAJOR RESEARCH COMMISSIONS and GRANTS

Jun 2008: *Impact Workshop*: **Arts and Humanities Research Council and Arts Council England** (£12,465)

Apr 2008: *Fieldtrip grant* : **Universities' China Committee in London** (£1,950)

Apr 2007: *Impact Fellowship Grant* **Arts and Humanities Research Council & Economic and Social Research Council** (£241,977)

Jan 2007: *PhD Studentship*: the **University of Liverpool** (£47,286)

Dec 2005: *Small Research Grant*: **The British Academy** (£7,474)

Jul 2005: *Research Commission* : the **University of Liverpool** and **John Moores University** (£20,000)

Dec 2003: *Small Research Grant* : **The British Academy** (£3,320)

Sep 2002: *Research Commission* : the **Cultural Consortium North West** (£26,000)

Oct 2001: **Fulbright Scholarship** to pursue post-graduate research in the United States (I was awarded the scholarship, but withdrew to accept position at University of Glasgow. Award was: £25,000)

Apr 2000: *Postgraduate Research Grant*, **International Olympic Committee**, Lausanne (£1,700)

1999-2000: *UAB Exchange Grant*: Master's Research at **University of Technology**, Sydney (£1,500)

1996-1997: *Erasmus Grant for Undergraduate study (Honours year)* at **Napier University**, Edinburgh (£2,000)

SPECIAL MENTIONS and AWARDS

Feb 2005: Five-year Academic Fellowship by the **Research Councils UK (RCUK)** leading to a Lectureship (grade B) at the University of Glasgow (£125,000)

Mar 1999: *Intercampus Grant* by the **Agencia Espanola de Cooperación Internacional** placement at Universidad de Playa Ancha, Valparaiso, Chile.

Nov 1998: *Cum Laude* for University Studies, **Universitat Autònoma Barcelona**

Jul 1992: *Bachelor Extraordinary Prize*, **Spanish Ministry of Education and Science**, National Award for Academic Merit on Completion of Bachelor Degree, Spain

AFFILIATIONS

Fellow of the Royal Society for the Arts (FRSA)

IOC Research Council Member, Selection Committee for the Postgraduate Research Grant Programme, **International Olympic Committee**, Lausanne.

Member of the **London 2012 Culture and Education Advisory Committee** (chaired by Jude Kelly, OBE), involving private conversations with the Secretary of State for Culture, Media and Sport

Member of the **Liverpool Cultural Strategy Steering Group**

Member of the editorial board for '**Sport and Society**' (Routledge)

Member of the review panel of the following academic journals: **Cultural Politics, International Planning Studies, Journal of Tourism and Cultural Change, Urban Studies, Local Economy, Cultural Sociology, Urban Design**

Referee to applications to the **Arts and Humanities** and the **Economics and Social Research Councils**

Academic collaborator (culture) to the **Centre for Olympic Studies** at Universitat Autònoma de Barcelona

Advisor to **Cordoba European Capital of Culture 2016 Bid**

Advisor to 'Innovation in the creative industries', **International Research Institute of Stavanger**, Norway

RESEARCH INTERESTS and PROJECTS

Research on urban cultural policy, culture-led regeneration and major events

Analysis of the cultural policy rationale of cultural programmes staged within major national and international events. I have developed theoretical and methodological frameworks to evaluate how event cultural programming responds to the cultural policy needs and aspirations of the host-city and assess whether the process results in sustainable legacies such as long-term cultural, social, economic and environmental/physical regeneration.

Current

- Director: *Impacts 08 - The Liverpool Model* (May 2006; external collaborator since July 2005) - Longitudinal research programme commissioned by the **Liverpool City Council** and led by the University of Liverpool and Liverpool John Moores University. The programme combines established and innovative methodologies to assess the cultural, social, economic and environmental dimensions of Liverpool's regeneration in the lead to, during and in the aftermath of becoming the 2008 European Capital of Culture.
- Principal Investigator (with Dr Steven Miles and Dr Alan Southern) (2007-2010): *Cultural Sustainability? Liverpool in 2008* - **AHRC and ESRC Impact Fellowship** to study the cultural policy implications of hosting the 2008 European Capital of Culture in Liverpool.
- Principal Investigator: *Experiencing arts and culture. Understanding and measuring quality in physical and virtual environments* (2008-2009) - **AHRC and ACE Impact Workshops** to study the visitor and audience experience and impact of engaging with arts and humanities activities.
- Principal Investigator (2008) *Cultural Programming at the Beijing Olympics- funded by Universities' China Committee in London*. This research involves working as an embedded journalist within Beijing's Non-Accredited Media Centre, to capture approaches to communicating the cultural aspects of the Games.

Completed

- Co-investigator (with Dr Andy Miah): *Towards London 2012: Non-accredited Media, Cultural Discourses, and Olympic Host City Identity* (since January 2006) - Research funded by the **British Academy**. We are undertaking fieldwork at the Turin Winter Olympic Games (February 2006), pre-Olympic Beijing (September 2006) and documentation review at the London Organising Committee for the 2012 Olympic Games.
- Principal investigator (PI): *Understanding the Long-term Legacies of Glasgow 1990, European City of Culture* (Jan 2002- Jun 2005) - Research funded by the **Centre for Cultural Policy Research**, University of Glasgow. I trained and managed two RAs over four years and established an international forum of experts to help advance theoretical and methodological frameworks on longitudinal impact analysis. A book contract has been secured with Ashgate for publication of the main research findings - 'Rematerialising Cultural Geography' series.
- PI: *Urban Cultural Policy Implications of the Universal Forum of Cultures, Barcelona 2004* (Oct 2003-Dec 2004) - Research funded by the **Centre for Cultural Policy Research** and conference travel support from the **British Academy**. The project involved one month field-work in Barcelona in May 2004 and has resulted in one refereed paper and six conference/guest presentations. Discussions are underway for a co-authored monograph.
- PI: *From Athens 2004 to London 2012: the contribution of non-accredited media centres to the Olympic Games host city* (Jan - Sep 2004) - Research funded by the **British Academy**. The project involved one month field-work in Athens during the Olympic Games in August 2004 and has resulted in the creation of the magazine *Culture @ the Olympics*. The project outcomes are being fed to the Culture and Education Advisory Committee of the London Organising Committee for the Olympic Games, of which I am a member.
- PI: *Evaluation of Cultureshock, North West Cultural Programme for the 2002 Commonwealth Games* (Sep 2002-Jan 2003) - Research commissioned by the **Cultural Consortium NorthWest** with support from the **British Council** and the **Foreign & Commonwealth Office**. The final report is available at England North West Arts Board.
- PI: *Analysis of the programming, management and promotion of the Sydney 1997-2000 Olympic Arts Festivals* (Mar 1999-Jun 2002) - Research supported by a Mobility Grant by the **Universitat Autònoma de Barcelona** (UAB), an Olympic Research Grant by the **Centre for Olympic Studies** at UAB, and a Postgraduate Seminar Grants by the **International Olympic Academy**. The research results form the basis of my PhD Thesis, 'Towards a Cultural Policy for Great Events. Lessons from the Sydney 2000 Olympic Arts Festivals'.
- PI: *The Cultural Policy of the Olympic Movement. A review of cultural agendas and structures at the International Olympic Committee* (Apr-May 2001) - Funded by the Postgraduate Research Grant Programme 2000 of the Olympic Museum and Olympic Studies Centre, **International Olympic Committee**.

Project Contributor

- Academic advisor to: *Study on the European Cities and Capitals of Culture and the European Cultural Months 1995 - 2004* (Jan-Dec 2004) - Project funded by the **European Commission** and conducted by the consultancy Palmer/Rae Associates (Brussels). The resulting report is available online at the European Commission website.
- Contributor to: *Highland 2007: Year of Highland Culture* (Jun 2005 - Dec 2007) - Research commissioned by **Highland 2007** and conducted by the Centre for Cultural Research, University of Glasgow. Longitudinal assessment social, cultural and economic impacts. I oversaw the analysis of media representations.
- Contributor to: *The effectiveness of the Scottish Arts Council's links and partnerships with other agencies* (Mar - May 2002) - Project commissioned by the **Scottish Executive** and conducted by the Centre for Cultural Policy Research. Main aims: investigating and reviewing the Scottish Arts Council's external links and partnerships considering the 'effectiveness of the Council's wider links and partnership working with other agencies including local authorities, social inclusion partnerships, the enterprise and tourism networks, artists and the cultural community more widely'. The research was part of the Quinquennial Review of the Scottish Arts Council in 2002. The resulting report is available online at the Centre for Cultural Policy Research website.
- Project collaborator to: *Comparative Analysis of the International Television Coverage of the Sydney 2000 Olympic Opening and Closing Ceremonies* (Oct 2000- Sep 2001) - Research commissioned by the **International Olympic Committee** and conducted by the Centre for Olympic Studies at the UAB.

Online Projects

- *Co-editor of specialist academic magazine on the cultural dimension of the Olympic Games (with Dr Andy Miah), also hosts the Olympic Scholars Network*
- *International Forum for Cultural Policy Creator for digital group on international cultural policy initiatives*

PUBLICATIONS

Major works

(2009) *The Olympic Games and Cultural Policy*, Routledge.

(2006-2008) Six major reports & fifteen minor reports from the *Impacts 08* programme (see www.impacts.net)

(2002) *Towards a Cultural Policy for Great Events. Lessons from the Sydney 2000 Olympic Arts Festivals*, Barcelona: Universitat Autònoma de Barcelona (PhD Thesis)

Refereed journal articles

(2008) 'One hundred years of Cultural Programming within the Olympic Games. (1912-2012): Origins, evolution and projections', *International Journal of Cultural Policy* (vol 14, n 4) (pp 361-376)

(2008) 'Política cultural y regeneración urbana en las ciudades de Europa Occidental: Lecciones aprendidas de la experiencia y perspectivas para el futuro', *Revista de Investigaciones Políticas y Sociológicas* 7(1): 111-126

(2007) Book review: 'Cultural Qu4rters. Principles and practices' in: *Cultural Sociology*.

With Reason, M. (2007) 'Approaches to the newspaper archive: Content analysis and press coverage of Glasgow's year of culture', *Media, Culture and Society* (vol 29, n 2) (pp. 305-332)

With Scullion, A. (2005) 'What is cultural policy research?', *International Journal of Cultural Policy* (vol 11, n2) (pp. 113-127)

(2005) Book review: 'Transforming Barcelona', *Urban Studies* (vol 42, n7) (pp. 1234-1236)

(2005) 'De-constructing the City of Culture: The long term cultural legacies of Glasgow 1990', *Urban Studies* (vol 42, n5/6) (pp. 841-868)

(2004) 'Cultural Policy in European Cities: Lessons from Experience, Prospects for the Future', *Local Economy*, 19(4) (pp. 312-326)

(2004) 'Urban Regeneration, Arts Programming and Major events: Glasgow 1990, Sydney 2000 and Barcelona 2004', *International Journal of Cultural Policy*, 10(1) (pp. 103-118)

(2001) 'Enhancing Sports Marketing through Cultural and Arts Programmes. Lessons from the Sydney 2000 Olympic Arts Festivals', *Sports Management Review*, 4(2) (pp. 193-220)

Book chapters

With Miah, A. (2008) 'We Are The Media. Non-Accredited Media & Citizen Journalists at the Olympic Games' in: *Owning the Olympics. Narratives of the New China*, Edited by Monroe Price & Daniel Dayan. University of Michigan Press (pp. 320-345)

(2007) 'Living the multicultural Olympic city. Cultural policy and planning in the Sydney 2000 Olympic Summer Games', in: Gold, J.R. & Gold, M.M. (Eds) *Olympic Cities: Urban planning, city agendas and the World's Games, 1896 to the present*, London: Routledge (pp. 237-264)

(2004) 'Reinventando Glasgow como Ciudad Europea de la Cultura. Impactos en turismo cultural (1986-2000)' in: Font, J. (Ed) *Casos de turismo cultural: de la planificación estratégica a la evaluación de productos*, Barcelona: Editorial Ariel (pp. 31-56).

Conference proceedings

(2008) 'Cultural Olympiad: Pylon of the Olympic Movement', in: K. Georgiadis (ed.) *9th Joint International Session for Presidents or Directors of National Olympic Academies and Officials of National Olympic Committees*, Athens: International Olympic Academy.

With Miah, A. (2007) 'Non-Accredited Media, Olympic Games and the Host City' in *Communication Forum 2006: Global Olympiad, Chinese Media*, Beijing: National Center for Radio and Television Studies, Communication University of China and Annenberg School for Communication, University of Pennsylvania.

(2002) 'Securing Sustainable Legacies through Cultural Programming in Major Events' in: Moragas, M. de; Kennet, C. & Puig, N. (Eds), *The Legacy of the Olympic Games: 1984-2000*, Lausanne: Centre for Olympic Studies (UAB) and Olympic Museum (pp. 314-320).

(2000) 'Comparative analysis of the Olympic cultural program, design and management of Barcelona'92 and Sydney'2000' in: Wamsley, K.B; Martyn, S.G; MacDonald, G.H. & Barney, R.K. (Eds), *5th International Symposium for Olympic Research*, International Centre for Olympic Studies - University of Western Ontario (pp. 153-158).

(2000) 'Opportunities and constraints to promote the Cultural Olympiad in the host city and country. The Sydney 1997-2000 Olympic Arts Festivals' in: International Olympic Academy (Ed) (2001) *Report on the IOA's Special Sessions and Seminars 2000*, Ancient Olympia: International Olympic Academy (pp. 173-186).

Specialist magazines

Various essays on in *Culture @ the Olympics* [www.culturalolympics.org.uk].

With Langen, F. (2008) 'Measuring the Impact of Major Cultural Events: A Literature Review', *Arts Research Digest*, 44: 1-7.

(2008) 'Beijing cultural festivals... bigger but not always better', in: Beijing 2008 - Academic Views of the Event, *Centre for Olympic Studies*, Barcelona, September [online].

(2008) 'Culture-led regeneration can not resolve structural problems on its own', *Urban Views - EUKN Interviews 2007-2008*, *European Urban Knowledge Network & Nicis Institute*, The Hague, Sept: 15-17.

Garcia, B. (2008) 'Impacts 08 - The Liverpool Model. Understanding the impact of culture-led regeneration in Liverpool, 2008 European Capital of Culture', *Journal of the British Urban Regeneration Association*, Sept.

(2006) 'Cultural Policy in European Cities', in: *Shrinking Cities: Complete Works 2* (pp. 35-47)
<http://www.shrinkingcities.com/digital.0.html?&L=1>

(2006) 'Impacts 08 - The Liverpool Model. Understanding the effect of cultural regeneration in the lead to Liverpool 2008 - European Capital of Culture' in: *8 Days a Week* (n1)

With Miah, A. (2006) 'Ever decreasing circles. The profile of culture at the Olympics' in: *Locum Destination Review* (n 18) (pp. 60- 63).

(2005) 'Taking part. Participating in the London Games through sport, arts and education' in: *MailOut. The national magazine for developing participation in the arts* (n October/November) (p. 12)

(2004) 'More than a Game. The Value of Olympic arts programming to increase local participation' in: *MailOut. The National Magazine for developing participation in the arts* (n August/September) (pp. 9-10)

(2003) 'Glasgow Lessons can help Liverpool' in: *Regeneration & Renewal* (4 Jul) (p. 14)

(2002) 'City Fathers Win Medal for Style but last Place in Social Events' in: *The Times Higher Education Supplement* (11 Oct) (pp. 22-23)

With Miah, A. (2002) 'The Truth about Olympic Truce: Rights, Responsibilities and the Impossibility of Being Global and Apolitical' in: *Human Rights Tribune* (vol 9, n 1) [online]
<http://www.hri.ca/cftribune/templates/article.cfm?IssueID=22&Section=2&Article=392>

With Miah, A. (2002) 'The Olympics is not a sporting event! Arts and culture in the 2002 Winter Olympics' in: *Some Things about Art and Cities* [online] <http://www.newmediastudies.com/art/olympic.htm>

(2001) 'The Concept of Olympic cultural programmes: origins, evolution and projection' in: *Fundamental Lessons in Olympism* [online] http://www.blues.uab.es/olympic.studies/web/pdf/fl1_eng.pdf

(2000) 'Olympic Arts Festivals & the Visual Arts', *National Association for the Visual Arts Newsletter* (Sep) (pp.4-5)

INVITED PRESENTATIONS and KEYNOTE HIGHLIGHTS

2008

In 2008, I gave over twenty invited talks in eight different countries. Here are some highlights :

- (2008) Closing keynote, *IOC Research Council Annual meeting*, International Olympic Committee, Lausanne
- (2008) Closing keynote, *National Creative Industries Conference*, Liverpool (11 Dec)
- (2008) Keynote, *European Culture Contact Points Meeting*, Euclid, Liverpool (4 Dec)
- (2008) Plenary speaker, *Members of European Parliament meeting*, Liverpool (October)
- (2008) Keynote, *Leisure Studies Association Conference*, Liverpool John Moores University (8-10 Jul)
- (2008) Keynote, *The Olympic Arts Festival, International Symposium*, University of Chicago (22-24 June)
- (2008) Keynote, *French-British Planning Group Meeting*, Lille (12 June)
- (2008) Keynote, *Eurocities Culture Forum*, Liverpool (4-6 June)
- (2008) Keynote, *Centennial Dinner of the Royal Society of Arts, RSA*, Belfast (23 May 2008)
- (2008) Keynote: *9th Joint International Session for Presidents or Directors of National Olympic Academies and Officials of National Olympic Committees*, International Olympic Academy, Olympia, Greece (12-17 May 2008)
- (2008) Keynote, *The Olympic Legacy: People, Place, Enterprise*, University of Greenwich (9 May)
- (2008) Keynote, *Polish Cities and Regions Promotion Festival*, Warsaw (21 April)
- (2008) Keynote, *La Invencion de las Ciudades*, Cordoba (4-9 February)
- (2008) Keynote, *Developing the Evidence Base for Culture in Regeneration*, Department of Media, Culture and Sport, with support from Northwest Culture Observatory, AHRC and ESRC (28 January)
- (2008) Plenary speaker, *PODIUM Cultural Olympiad Action Group*, Liverpool (17 January)

2007

- (2007) Keynote, *Royal Society of Arts Lecture Programme*, RSA, Liverpool (15 November)
- (2007) *Creative Clusters Conference*, DCMS, London (9 Nov)
- (2007) *Perspectives of a Sunrise Industry*, The State Government of North Rhine-Westphalia, Germany (17 Sep)
- (2007) Invited plenary, *Kulturpolitikken efter kommunalreformen*, Danish Ministry of Culture, Denmark (10 Sep)
- (2007) Invited plenary, *Cities & Cultural Industries in the 21st Century*, The Mayor of Istanbul, (14-15 June)
- (2007) Invited, *Critical Spaces - Art, Culture, Society, Agency*, AHRC Workshop, Devon (9-11 May)
- (2007) Invited, *Escultura en la Calle*, Sculpture Network and La Caixa Foundation, Barcelona (4-5 May)
- (2007) Invited plenary speaker, *Urban cultural encounters*, Heinrich Böll Foundation, Essen (30-31 March)
- (2007) Invited plenary speaker, *'Know your Place seminar series*, Midwest, Birmingham (7 March 2007)
- (2007) Invited speaker, *Legacy Lives 2007. The international Legacy Conference*, UK Sport, London (30-31 January)

2006

- (2006) Invited keynote, *Not for the likes of you and London 2012*, Audiences London, London (8 Dec 2006)
- (2006) Invited plenary speaker, *Narrative, Counter Narrative and The Beijing Olympics: Hearts, Minds and the Projection of Modern China*, Annenberg School for Communication at the University of Pennsylvania, Philadelphia (28 November)
- (2006) Guest speaker: *10 Minute Talks at FACT*, Liverpool Biennial, Liverpool (31 October 2006)
- (2006) Session Chair, *City Breaks? Art and culture in times of expediency*, Liverpool Biennial, Liverpool (19-22 October)
- (2006) Invited panellist: *Launch of 8 Days a Week Magazine*, Liverpool (17 October 2006)
- (2006) Invited panellist within session 'The Postmodern Festival: at The Cross Roads Between The Local And The Global?', in: *International Conference On The Arts In Society*, The Centre for Festival and Event Management, Napier University, Edinburgh (15-18 August 2006)
- With Miah, A. (2006) Invited plenary speaker, *Communication Forum 2006- Global Olympiad, Chinese Media International Symposium*, National Center for Radio and Television Studies, Communication University of China and Annenberg School for Communication University of Pennsylvania, Beijing (28-29 July 2006)
- (2006) Invited plenary, *Fourth International Forum on the Beijing 2008 Olympics - Olympic Creative Industry and City Development*, The Organizing Committee for the Beijing 2008 Cultural Festival, Humanistic Olympic Studies Centre - Renmin University of China, Beijing (9 July 2006)
- (2006) Chair of session 'Culture and the Olympics', in: *The World Summit on Arts and Culture: Transforming Places, Transforming Lives*, International Federation of Arts Councils and Culture Agencies, Newcastle (14-17 June)
- (2006) Chair of session 'The formulas of cultural tourism: Events', in: *Cultural tourism in the Mediterranean. Innovation, creativity and regional development*, European Institute of the Mediterranean and Universitat Rovira I Virgili, Tarragona (29-31 March 2006)
- (2006) Invited panellist within session 'Olympic Games: Heritage, Culture and Education', in: *Carrying the Torch: Host Cities, Education, Culture and Regeneration*, University of East London, London (30 March 2006)
- (2006) Guest speaker with A. Miah: *The Olympics and Web 2.0*, Bryght and New Media British Columbia, British Columbia Canada Place, Turin (17 February 2006)

2004-2005

- (2005) *Screen Studies Seminar Series*, Department of Theatre, Film and Television, University of Glasgow (1 December)
- (2005) *The London Games of 2012*, Association of London Government, London (16 November)
- (2005) *Glasgow Profile 2005*, Common Purpose, Glasgow (9 November)
- (2005) *Exploring Internationalism. Scotland responds to London's Olympic vision for culture in 2012*, Centre for Cultural Policy Research, University of Glasgow (20 June)
- (2005) *Leisure Studies Seminar Series*, Division of Media, Culture and Leisure Management, Glasgow Caledonian University (12 April 2005)
- (2005) *National Olympic Academy Annual Meeting*, British Olympic Foundation, London (8-10 April)
- (2005) *Geography 2004-05 Seminar Series*, Department of Geography and Geomatics, University of Glasgow (14 January)
- (2004) *Urban Studies 2004-05 Seminar Series*, Department of Urban Studies, University of Glasgow (8 October)

- (2004) *Meeting of London 2012 Advisory Committee on Culture and Education*, London (14 September)
- (2004) *The Cultural Consortium North West Board Meeting*, Manchester (29 April)
- (2004) *What Happened Next? Researching the Long-Term Impact of The Arts on People and Places*, Arts Research Seminar V, Northumbria University (22 April)
- (2004) *Seminar of the Centre for Cultural Policy and Management*, Northumbria University (22 Apr)
- (2004) *Liverpool 800 Seminar Series*, Liverpool University (10 Mar)

2000-2003

- (2003) *A Shared Culture*, Day Long Consultation within the *Making Amends Programme*, to discuss the potential for regeneration of the London 2012 Olympic Bid in the Lower Lea Valley, Stratford (6 Dec)
- (2003) *Common Purpose Seminar*, Glasgow (1 Oct)
- (2003) *Symposium on Computer Games + Cultural Policy*, Paisley University, Ayr Campus (10 Jun)
- (2003) *Postgraduate Course in Cultural Management and Cultural Policy*, Universitat de Barcelona (11 April)
- (2002) *The Privatization for Culture Project*, New York University, New York (9 September)
- (2002) *Definitions Seminars: The Event*, Centre for Cultural Policy Research at University of Glasgow (6 Feb)
- (2001) Sports School, *Johannes-Gutenberg Universität*, Mainz, Germany (23rd April)
- (2000) Faculty of Leisure and Tourism, *Griffith University*, Australia (24th August)

CONFERENCE PRESENTATIONS

- (2008) *9th International Symposium on Olympic Research*, International Centre for Olympic Studies, University of Western Ontario & Beijing Capital University
- (2007) *Ubiquitous Media: Asian Transformations*, Theory, Culture and Society, Tokyo (13-16 July)
- (2006) *Torino 2006 - XX. Olympic Winter Games Symposium*, University of Turin and Johannes Gutenberg University, (9 February)
- (2005) *Creative Clusters Conference*, Belfast (23-26 October)
- (2005) *Festivals and Events: Beyond Economic Impacts*, Leisure Studies Association Annual Conference, Napier University, Edinburgh (6-8 July)
- (2004) *3rd International Conference on Cultural Policy Research*, HEC Montreal (25-28 August).
- (2004) *Diàleg sobre Comunicació i Diversitat Cultural*, Universal Forum of Cultures, Barcelona 2004 (24-27 May).
- (2004) *Second Cities Symposium*, Andrew Hook Centre for American Studies, University of Glasgow.
- (2004) *Images of the City Conference*, Centre for Cultural Policy Research, University of Glasgow (23 January)
- (2003) *Emotional Marketing: Festivals, Events, Tourism*, IFEA & Sheffield Hallam University, Vienna (6-9 March)
- (2002) *Cultural Returns. Assessing the Place of Culture in Social Thought*, Pavis Centre for Social and Cultural Research at the Open University, Oxford (18-20 September)
- (2002) *National Olympic Academy*, British Olympic Association, Manchester (24-28 April)
- (2001) *9^o Congress of the European Association for Sports Management*, Vitoria-Gasteiz (19-23 September)
- (2001) *11th IASI World Congress, Sports Information in the third Millennium*, Lausanne (25-27 April)

- (2001) *World Conference on Sport and Tourism*, International Olympic Committee and World Tourism Organisation, Barcelona (22-23 February)
- (2000) *5th International Symposium for Olympic Research*, International Centre for Olympic Studies - University of Western Ontario & Centre for Olympic Studies, University of New South Wales (12 September)
- (2000) *8th International Postgraduate Seminar on Olympic Studies*, International Olympic Academy, Greece
- (1999) *1st Tourism Studies Annual Conference at the Faculty of Tourism and Leisure*, University of Technology, Sydney, Australia (3 October)
- (1999) *Olympics and the New Millennium. Inaugural Conference* of the Centre for Olympic Studies at University of New South Wales, Sydney, Australia (22-23 September)

TEACHING & SUPERVISION

PhD supervision

- (2007-present) *The value of the creative industries*. By Peter Campbell, School of Management, University of Liverpool. (Studentship funded by an AHRC-ESRC Impact fellowship on Culture and Regeneration)
- (2007-present) *Liverpool - The multiple identities of a post-industrial city*. By Menna Tudwall Jones, School of Sociology and Social Policy, University of Liverpool.
- (2005-2006) *European cultural policy and the construction of a European cultural identity* by Floris Langen, Centre for Cultural Policy Research, Department of Theatre, Film and Television, University of Glasgow.

Internal examiner to PhD submissions

- (2009) *An Interdisciplinary Examination of the Interpretation and Delivery of Social Inclusion in the Arts*. By Victoria Durrer, School of Sociology and Social Policy, University of Liverpool

Core teaching

- (2006, 2005) Cultural Policy module in: *MPhil in Urban Policy and Practice*, University of Glasgow.
- (2005) Media and Cultural Policy module in: *MA (Hons) in Film and Television Studies*, Department of Theatre, Film and Television, University of Glasgow.
- (2005, 2004, 2003) Changing Cities and Neighbourhoods module, in: *MPhil in Urban Policy and Practice*, University of Glasgow.

Guest teaching (selection of most relevant MAs)

- (2007, 2008) *MA in Cultural Leadership*, Liverpool John Moores University.
- (2005) *MA in Tourism Management*, Universitat Rovira i Virgili, Reus.
- (2005, 2003) *MA in European Cultural Planning*, De Montfort University, Leicester.
- (2004) *Postgraduate Course in Cultural Management and Cultural Policy*, Universitat de Barcelona.
- (2000) *Asignatura Campus*, Universidad Autònoma de Barcelona, Spain.
- (2000) *Asignatura Campus*, Universidad Autònoma de Barcelona, Spain.

SELECT MEDIA APPEARANCES

Wall Street Journal (28 March 2008) 'The next Barcelona' By: Candace Jackson

New Statesman (20 February 2008) 'Liverpool 08. The story so far' By Dominic Cavendish

Easyjet Magazine (January 2008) 'Do big-city based events make financial sense? By Ian Wylie

Catalunya Radio (January 2008) Coverage of Liverpool 2008 European Capital of Culture Opening Weekend

European Urban Knowledge Network (July 2007) 'Culture-led regeneration can not resolve structural problems on its own, says Beatriz Garcia' (by Bart Nijhof)

The Stage (29 Mar 2007) 'Funds and Games' (by Duncan Turner, pp. 6-8)

The Guardian, Education (29 Mar 2006) 'Limbering up for the Olympics: Universities are already planning their strategy to make the most of the 2012 games in London' (by Stephen Hoare, p. 12)

BBC Radio 3 (12 Jul 2005) within the programme 'Night Waves', discussing the potential legacy of a cultural programme for the London 2012 Olympic Games with presenter Susan Hitch and guest Jude Kelly

Evening Times (Glasgow) (7 Jul 2005) 'Glasgow can win at Olympics' (by David Leask, p. 8)

The Sunday Herald (28 Feb 2005) 'Glasgow benefits of being City of Culture' (by Senay Botzas, p. 6)

BBC Radio Wales (23 Nov 2004) within the programme 'Wales @ work': discussion on the potential legacy of the Wales Millennium Centre, with Peter Tyndall and Robert Noble

Scotsman (8 September 2004) 'Put peace at centre of London Olympic bid, Scots demand' (by James Doherty)

Press & Journal (8 Sep 2004) 'Academic study could help bring Olympic Games to London' (Jennifer Hill, p. 9)

The Herald (8 Sep 2004) 'Academics help London's bid for 2012 Olympics' (p. 8)

Courier (8 Sep 2004) 'Bid to raise profile of Olympic Truce' (p. 10)

Evening Times (26 Aug 2004) 'Uni expert in Olympic challenge' (p. 12)

The Sunday Herald (4 Apr 2004) 'The empire strikes back' (by Leon McDermott, p. 6)

Deutsche Welle (13-15 Mar 2004) 'Arts 21': Glasgow 1990 to Lille, European Capital of Culture 2002

BBC Radio Merseyside (11 Mar 2004) within the programme 'Morning News': discussion on the long term legacy of Glasgow 1990 and lessons for Liverpool 2008

The Herald (24 Jan 2004) 'Myths of the city of culture success' (by Phil Miller, p. 26)

The North East (12 Aug 2003) 'A response that was not so cultured' (by Ian Reeve)

BBC Radio 4 (23 Jul 2003) within the programme 'You and Yours': discussion on the impact of the Manchester 2002 Commonwealth Games on social regeneration in the city

BBC Radio 4 (25 Jun 2003) within the programme 'Thinking Allowed' programme presented by Laurie Taylor: discussion on the long-term legacies of Glasgow 1990 and lessons for Liverpool 2008

BBC Radio 5 Live (4 Jun 2003) Commentary Liverpool European Capital of Culture 2008

BBC Radio Scotland (4 Jun 2003) Commentary Liverpool European Capital of Culture 2008

The Guardian (2 Jun 2003) 'Can Culture Save Us' (by Andy Beckett, Features Pages, p. 2)

BBC Radio Scotland (2002) 'On the benefits for Scotland to host the Euro2008 Football Cup'

The Australian (15 Sep 2000) 'Cultural Cringe' (by Jennifer Sexton)

The Sydney Morning Herald (14 Sep 2000) 'Nation of arts heroes goes quietly into battle' (by Kelly Burke)